

Cookie Policy

Cookies are text files placed on your computer to collect information such as visitor statistics and if the visitor is logged into the website. Here is a breakdown of the types of cookie we use (or may use in the future) and why.

The types of cookie we use on www.butterworthslenses.co.uk are outlined below:

Category of cookies	Why we use these cookies
Functionality	These cookies are used to store preferences set by users such as account name, language and location.
Security	We use these cookies to help identify and prevent potential security risks.
Analytics and Performance	Performance cookies collect information on how users interact with our websites, including what pages are visited most, as well as other analytical data. We use these details to improve how our websites function and to understand how users interact with them.

Cookie Name	Purpose	Expires
_ga	Google Analytics. To record the number of unique visitors to our site. This number is updated each time a page is viewed.	2 years
_gid	Google Analytics. To establish and maintain your user session on our site.	24 hours
_gat	This is used to throttle request rate.	1 minute
WordPress_[ID]	For purpose of editing and maintaining website content.	when user closes the browser
wp-settings	For purpose of editing and maintaining website content.	1 day
wp-settings-time	For purpose of editing and maintaining website content.	1 day
WordPress-test-cookie	For purpose of editing and maintaining website content.	when user closes browser
WordPress-logged-in	For purpose of editing and maintaining website content.	when user closes browser

Further information is available on aboutcookies.org or allaboutcookies.org

You can set your browser to not accept cookies however in certain cases this means the website will not function properly.

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